



Title: Banner

Description: Create a dynamic composition of text and graphic/s influenced by musical style of a performing artist

Procedure:

- Select a performing artist
- Identify the style of music the performer is known for, and make a list of notable characteristics of his/her music and style.
- Working with an 11" x 22" page size, unite both text and graphics into a creative composition with emphasis on the performer's style. This is evident in the way in which you handle the text and graphic style and treatment.
- Text: Appropriate typeface and treatment of text is of significant importance to best represent the style and flavor of the artist. The copy should include the artist's name, title of the CD/DVD, listing of songs and any other ancillary information relevant to the release of the new collection.
- Add visuals to further accentuate factors that the artist is recognized for, such as a guitar (as seen above), musical flavor, illustration of the artist, etc.
- Banner: announcing the latest CD/DVD release. The banner is vertical and is designed to hang in a store front window .
- Print the final on the Epson large format printer.