

# GDT 259 GRAPHIC COMMUNICATION 2

ASSIGNMENTS ART



Title: Influence of Art  
Description: Inspired by an artist of your choosing, create a poster that reflects the artist's style

Procedure:

- Study the works of your selected artist. Write down your observations in nouns, adjectives and verbs. These words will inspire your design decisions.
- Research the Internet for information about the artist. However, the copy need not be specifically about the artist. For an example, the article may be on Abstract Expressionism and the artist chosen could be Jackson Pollack. Copy the text onto a page in Word. Make sure to give credit to the author.
- Create graphics appropriate for the

article and in the artist style. Do not be obvious by including an actual work of the artist. Be creative in how you treat the graphics to reflect on the artist.

- Treat the copy to also reflect on the artist's style. For example, if the artist is Jackson Pollack, I might create the title of the poster using a twig dipped into paint or ink and produce handwritten letters.
- Compose the text and graphics into a dynamic composition, again, reflecting on the artist. For example, if the artist is Modrian, the composition would emphasize the grid most directly.
- Print this assignment on the Epson large-format printer for the course portfolio.